

FREE STARTER KIT

The Faceless YouTube AI Starter Kit

25 niches · a 4-part script formula · 5 AI prompts ·
a 7-step script-to-video workflow

Make your first video this week

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Welcome — here's the plan

Many successful YouTube channels never show a face. They win with useful topics, clear scripts and consistent uploads. This kit gives you everything you need to publish your first faceless video this week:

- **Step 1:** pick a niche people already search for (page 3)
- **Step 2:** write a script with the 4-part formula and AI prompts (page 4)
- **Step 3:** turn the script into a finished video in about 20 minutes (page 5)
- **Step 4:** add your own touch so your channel stays monetizable (page 6)

The 12-week rule

Most faceless channels don't fail because of bad ideas — they stop because making one video takes a whole weekend. Commit to **one video per week for 12 weeks**. Twelve videos teach you more than any course, and they give YouTube enough data to start recommending you.

Your 12-week commitment

Channel niche: _____

Upload day each week: _____

Start date: _____

25 faceless niches that work

Pick one you could make 50+ videos about. Check YouTube's search suggestions to confirm people search for it.

Category	5 niches
Explainers & education	History mysteries · How things work · Science facts · Geography & maps · Space
Tech & tools	Software tutorials · AI tool reviews · Gadget top lists · Phone tips · Smart home setups
Money skills (no income promises)	Budgeting basics · Personal finance explained · Side-hustle tool reviews · Saving tips · Credit basics
Stories	True stories · Biographies · Business case studies · Unsolved cases · Historical events
Lifestyle & self-improvement	Book summaries · Productivity systems · Study tips · Minimalism · Motivation & lessons

Quick niche test

- Can you list 20 video titles in 10 minutes?
- Do 3+ small channels (under 50K subscribers) get views on the topic?
- Is there a product or tool your viewers would naturally buy?

The 4-part script formula

1. **Hook (first 10-15 seconds):** promise a clear payoff. "By the end of this video you'll know..."
2. **Context:** why this matters to the viewer right now.
3. **Main points:** 3-7 sections, each with one example or fact.
4. **Payoff & next step:** recap in one sentence, then suggest your next video.

5 copy-paste AI prompts

Use these with ChatGPT, Claude or any AI assistant. Replace the [brackets].

Prompt 1

Give me 20 YouTube video ideas for a faceless channel about [niche]. Focus on questions beginners actually search for. Return them as titles under 60 characters.

Prompt 2

Write a 7-minute YouTube script about [title] using this structure: a 15-second hook, context, [5] main points with one example each, and a payoff. Conversational American English, short sentences.

Prompt 3

Rewrite this hook 5 different ways so it creates curiosity without clickbait: [paste hook]

Prompt 4

List the 10 most common questions people ask about [topic], ranked by how often beginners ask them.

Prompt 5

Turn this script into a scene list: for each paragraph, suggest one b-roll shot and 3-6 words of on-screen text. [paste script]

Always fact-check AI drafts and add your own opinion or example to every section.

From script to finished video in ~20 minutes

This is the workflow we use with VideoGen, an AI video generator that turns a script into a video with voiceover, captions, b-roll and music.

1. Create a free account on [VideoGen](#).
2. Choose **Script to video** and paste your script.
3. Pick a voice and language (150+ voices in 40+ languages) and the format: 16:9 for YouTube, 9:16 for Shorts.
4. Choose stock footage or AI visuals for the scenes.
5. Generate the first cut, then swap any clip that doesn't fit.
6. Check the auto-captions for names and numbers.
7. Export, upload to YouTube, and cut 2-3 Shorts from the best moments.

Try it free: picksranked.com/go/videogen

Free to start; paid plans from \$19/month (billed yearly) when you need to export more videos.

Affiliate disclosure: the VideoGen link above is an affiliate link. If you subscribe through it, PicksRanked may earn a commission at no extra cost to you. Pricing checked October 2026.

Stay monetizable: the human-touch checklist

YouTube's policy on inauthentic content targets mass-produced, template-based videos with little original value. Before you publish, tick every box:

- ☐ The script includes my own opinion, example or research — not just an AI draft.
- ☐ The video has a consistent intro, style and branding for my channel.
- ☐ Visuals match what I'm talking about (no random, repetitive clips).
- ☐ This video is not a near-copy of another video I already uploaded.
- ☐ Facts, names and prices are checked against official sources.
- ☐ Realistic AI-generated people or scenes are disclosed with YouTube's "altered or synthetic content" setting.
- ☐ Affiliate links are disclosed in the description.
- ☐ Title and thumbnail honestly describe what the video delivers.

What's next?

Over the next few days I'll send you a few short emails: my script formula in action, how to avoid the most common faceless-channel mistakes, and a walkthrough of the full workflow. Hit reply anytime and tell me which niche you picked — I read every message.

— Linh, PicksRanked

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